



## What is The Yuan?

The Yuan is a new community and technology platform dedicated to artificial intelligence (AI), machine learning, deep learning, and related disciplines. In the two-plus years since our inception, The Yuan's initial focus has largely rested on AI in healthcare. We are now broadening our gaze, however, to encompass more general aspects of this transformative technology - above all to include AI ethics, governance, and philosophy - to keep in step with recent advances in, e.g., large language models, and chatbots, and other ground-breaking developments, together with specific scenarios and use cases of AI applications. The Yuan shall also henceforth devote greater scrutiny to AI in practice, particularly in the industrial sector, and with an eye to robotics, autonomous mobility, and automation.

Our aim is, as ever, to provide an open forum for global innovators, entrepreneurs, and others in the AI sphere to exchange their insights. We are thus ever on the lookout for talented AI professionals and social commentators to share their expertise and wisdom to inform our readership of investors, scientists, researchers, engineers, graduate students, policymakers, healthcare providers and patients, and the public at large of developments in this novel arena that is poised to become so central to every of field of human endeavor.

The Yuan is born from the conviction that AI must be accessible, democratic, fair, open, transparent, and unbiased, and harnessed to uplift humanity, not oppress, or subjugate it - or worse. To this mission we steadfastly hold true.

# What is the meaning of The Yuan?

The Yuan's LOGO is:



THE YUAN

and its concept derives from the Chinese character 圆(yuán), which means 'a circle,' a shape, the distance from whose center is equal to any point around it, thus signifying our desire to annihilate the distance between us and bring AI stakeholders from all around the world together in one focal point. 圆 also means 'come true.'

We are committed to realizing AI's potential to transform people's lives and fulfill the promise it holds to attain game-changing breakthroughs in e-commerce, healthcare, sustainable agricultural, pandemic prediction, prevention and control, and the amelioration of climate change and environmental degradation, among a myriad of other applications.

Since the early dawn of AI in the 1950s, it has witnessed vicissitudes, struggles and periods of hibernation. But today, we have seen AI, led by deep learning, shine in many fields. However, headway has been more difficult in industry and academia. The development of technologies, that require long-term dependence and learning, such as autonomous driving, drug discovery, and clinical decision-making, has been slower than expected.

Yet for all the peaks and troughs, humans must confront the limitations imposed by the definitional deviation and complexity of AI caused by the loss of science itself, which is now mantled in a cloak of myth. The reason why the wheels of human civilization keep rolling onward is that mankind is constantly seeking the ultimate explanation for the ultimate problem, even if this cannot allow mankind to overcome the fear of the unknown.

Unless we challenge and give an ultimate explanation of human civilization, no matter how much material satisfaction AI science's continued development can bring to mankind, AI's language system is ultimately fragmented, and its cognitive boundaries are unclear. Will it eventually become dwarfed by the blessings of scientific mythology?

We earnestly hope that you will join hands with us in a circle that garlands the globe to make the dream of AI come true for all.



# Join the Distinguished Ranks of Our Illustrious Contributors

The Yuan's writers are leading policymakers, academics, entrepreneurs, engineers, doctors, journalists, researchers, investors, politicians, and philosophers from all around the world. This team of top-notch professionals uniquely positions The Yuan to steer the debate on the future of AI and its related disciplines and to deliver real-time reportage of the kaleidoscopic complexity of developments in this dynamic field to edify our readership and inform the public discourse on AI. We cordially invite you to join this select roster of AI commentators and present your views to our worldwide readership.



“

In this age of rapid advances in artificial intelligence, the Yuan Community is a great place to learn and to keep an eye on A.I.”

**Kirk Borne** | Columbia, Maryland  
*Founder, Data Leadership Group*

“



The Yuan is an equal opportunities platform about all things Artificial Intelligence where a Sundar Pichai gets as much importance as a newcomer, with the only criteria being radical ideas about the future of AI.”

**Satyen K. Bordoloi** | Mumbai  
*Awarded Screenwriter*

“



The Yuan is a global AI community that enables diverse professionals share their perspectives, thrive, find their voice and readership on the present and future of AI.”

**Gift Kenneth** | AI Engineer  
*Port Harcourt, Nigeria*

“



The Yuan, gives me a deeper socio-technical and global background to the current progress of AI and has become an invaluable resource for anyone who wants to understand the bigger picture of AI. It's the perfect blend of technical and societal insights, written by well curated contributors and delivered in an engaging way.”

**Bart de Witte** | Berlin  
*Founder, Hippo AI Foundation*

## Contributors' Testimonials



“

The Yuan has an enviable knack for curating the most insightful articles on AI and related technologies, drawing contributions from a wide range of sources and standpoints.”

**Calum Chace** | London

*"The AI guy" - Global keynote speaker - Author of "Surviving AI" and "The Economic Singularity"*

“



The Yuan community is filling a much needed gap. They are introducing the complex subject of AI in healthcare in a practical way to people that need to understand its promise.”

**Scott Burk** | Austin, Texas

*COO, Forest Rim Technology – Professor, CUNY School of Professional Studies*

“



There are thousands of publications giving space to fanboys (and girls) in thrall to the latest buzzwords and shiny tech. The Yuan also publishes the all-too rarely seen counterpoints.”

**Nigel Morris-Cotterill** | London

*Chairman, The Financial Crime Forum*

“



The Yuan platform brings you the information you need to build a vivid future.”

**Jennifer Dunphy** | California

*Chief Population Health Officer | Senior Vice President, Regal Medical Group*

“



As a contributor, I really enjoy sharing my AI experience on The Yuan. It is an open-minded platform for exchanging different perspectives on a wide variety of AI topics.”

**Janna Lipenkova** | Berlin

*A Computational Linguist Who Speaks Seven Languages*

# CORPORATE

## Emmanuel Goffi

Emmanuel Goffi is the co-founder and co-director of the Global AI Ethics Institute in Paris.



## Kai-Fu Lee

Kai-Fu Lee is a co-founder and chief executive of Sinovation Ventures, a leading venture capital firm investing in China and North America.

## Prashant Natarajan

Prashant Natarajan is vice president of strategy and products at H2O.ai.



## James Manyika

James Manyika is Chairman of the McKinsey Global Institute and a senior partner in McKinsey & Company's San Francisco office.

## Daniel J. Arbess

Daniel J. Arbess is a member of the US' Council on Foreign Relations and serves on the boards of Cancer Expert Now and the Global Virus Network.



# ACADEMIA



## Jacques Bughin

Jacques Bughin is a director of the McKinsey Global Institute and a senior partner at McKinsey & Company.



## Ivana Bartoletti

Ivana Bartoletti is Technical Director, Privacy at Deloitte. She is author of "An Artificial Revolution, on Power, Politics and AI" and founder of the 'Women Leading in AI' network.



## Patrick Glauner

Patrick Glauner is a full professor of AI at Germany's Deggendorf Institute of Technology. He also runs his own AI consulting firm, skyrocket.ai. He headed the corporate AI competence center at Krones Group and, as an expert witness, advised the German federal parliament and the French National Assembly on AI.



## Martin-Immanuel Bittner

Martin-Immanuel Bittner is co-founder and chief executive at Arctoris, a drug discovery platform powered by robotics and data science. He has extensive research experience in both clinical trials and preclinical drug discovery.

## Christopher Pissarides

Christopher Pissarides is a Nobel laureate economist and Regius Professor of Economics at the London School of Economics.



## David H. Freedman

David H. Freedman is an award-winning science journalist covering health and technology.

## Kirk Borne

Kirk Borne is chief science officer at AI startup DataPrime and founder of Data Leadership Group.



## Janet Sawari

Janet Sawari is a tech entrepreneur, AI innovation strategist, philanthropist and head of AI consulting for UnpackAI.

# NGOs/THINK TANKS

## Ann Aerts

Ann Aerts is head of the Novartis Foundation.



## Mikko Puustinen

Mikko Puustinen is Ministerial Adviser on China Affairs to the Ministry of Economic Affairs and Employment of Finland.



## Anthony A. Abad

Anthony A. Abad is Chairman of the Philippines of the International Chambers of Commerce (ICC) Commission on Competition.

## Badr Boussabat

Badr Boussabat is founder and president of AI Together, an NGO promoting the inclusive use of AI which brings together AI leaders from the private sector.



## Frank-Jürgen Richter

Frank-Jürgen Richter is the founder and chairman of Horasis: The Global Visions Community.



## Bart de Witte

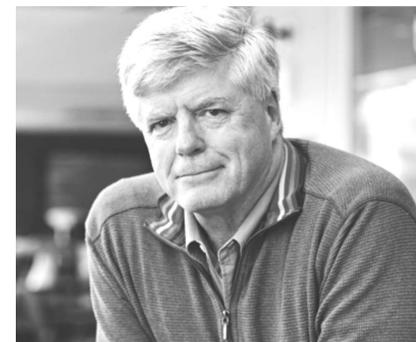
Bart de Witte is the initiator of the Berlin-based non-profit organization HIPPO AI Foundation and a fellow at the Institute for Exponential Technologies and Desirable Futures, future.io.

# AUTHOR/INDEPENDENT



## Calum Chace

Calum Chace is the best-selling AI author and a regular contributor to Forbes.



## Thomas H. Davenport

Thomas H. Davenport is distinguished professor of IT and Management at Babson College, visiting professor at Oxford Business School, fellow of the MIT Initiative on the Digital Economy, and senior advisor to Deloitte's AI practice.

## Marcus Ranney

Marcus Ranney is a social entrepreneur, and a digital medical influencer in Mumbai.



## Jeffrey Lee Funk

Jeffrey Lee Funk's 40-year career has focused on how new technologies emerge and diffuse as a professor and consultant.



## Janna Lipenkova

Janna Lipenkova is a computational linguist, artificial intelligence industry influencer in Berlin.



## Chuck Martin

Chuck Martin is New York Times Business Bestselling author, futurist, and columnist. A former VP of The IBM.

# MEDICINE



## Martin Willemink

Martin Willemink is an entrepreneur working as an Instructor at Stanford University School of Medicine in the department of radiology.



## Caroline Lair

Caroline Lair is the founder of The Good AI, the first community of AI companies and talent on a mission to help deliver on the Sustainable Development Goals.

## Kate Tulenko

Kate Tulenko is a physician, health systems expert, and founder and chief executive of Corvus Health, a global health workforce firm with the goal of giving all people access to skilled health workers.



## Ana Chubinidze

Ana Chubinidze is the founder and CEO of Adalan AI, a consulting firm on AI governance and policy, and also founder and director of the non-profit organization AI Governance International.



## Arianna Ferrini

Arianna Ferrini is postdoctoral research fellow at University College London (UK), a freelance scientific and medical writer, and PhD in Tissue Engineering and Regenerative Medicine from Imperial College London.



## George Patrinos

Gorge Patrinos is professor of pharmacogenomics and pharmaceutical biotechnology in the University of Patras (Greece).

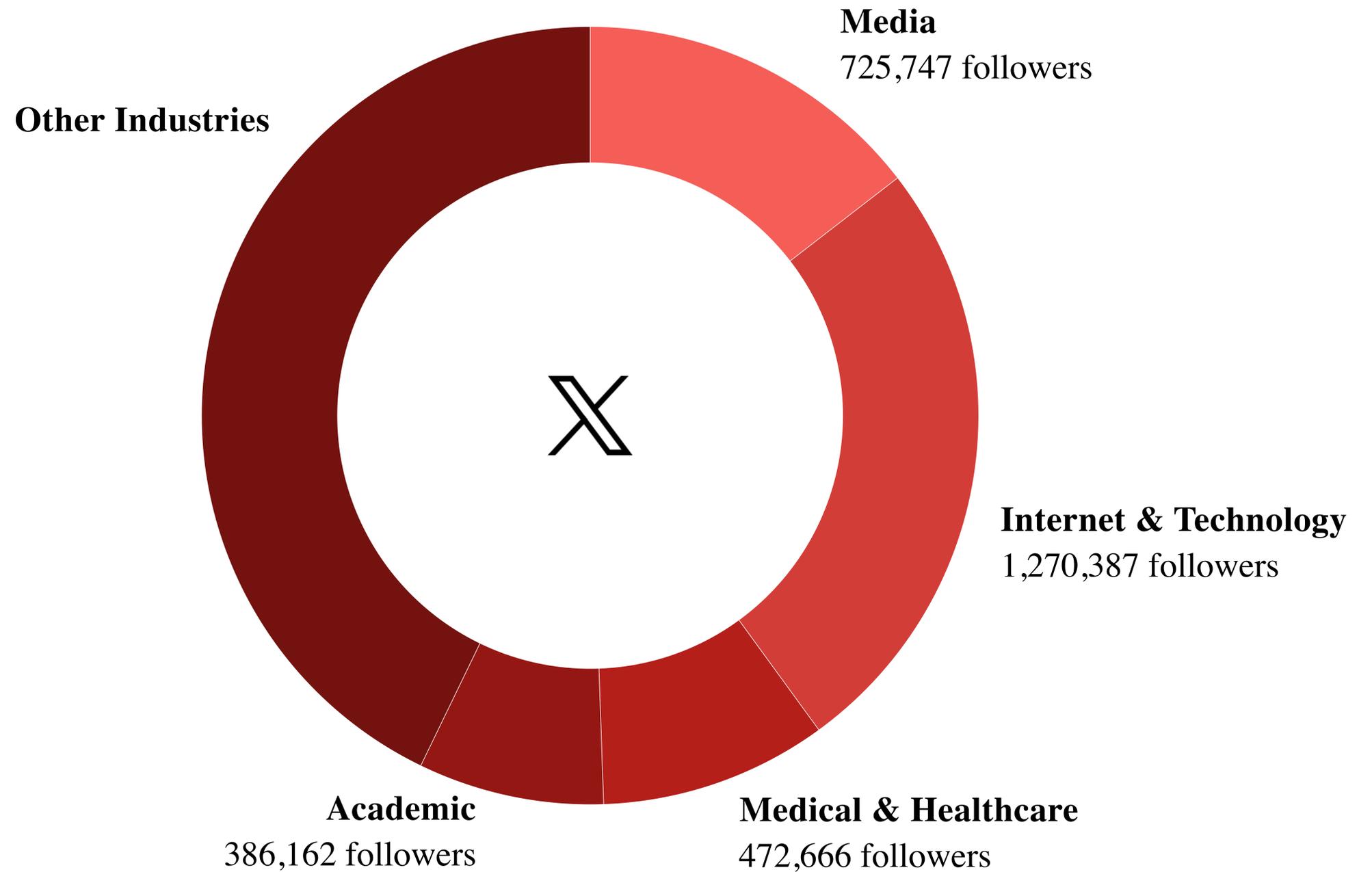
# How to work with The Yuan?

4



## The Yuan readers are influential across their industries

Readers have a collective  
**5M follows on twitter**



**Registered Users**  
**Over 3,500**

**Contributors**  
**Over 320**

**Academic Readers**  
**Over 162,800**

## Readership

Hospital & Healthcare **8.3%**

Information Technology & Services **7.3%**

Research **5.0%**

Higher Education **4.2%**

Management Consulting **3.8%**

Biotechnology **3.7%**

Pharmaceuticals **3.7%**

Medical Devices **2.7%**

Computer Software **2.6%**

## Overview of User Demographics



United States **45.60%**  
China **7.50%**

India **6.10%**  
United Kingdom **4.10%**

Germany **3.70%**  
Other **33%**

## Social Media Followers

**Over 5,000**



# The Yuan Project

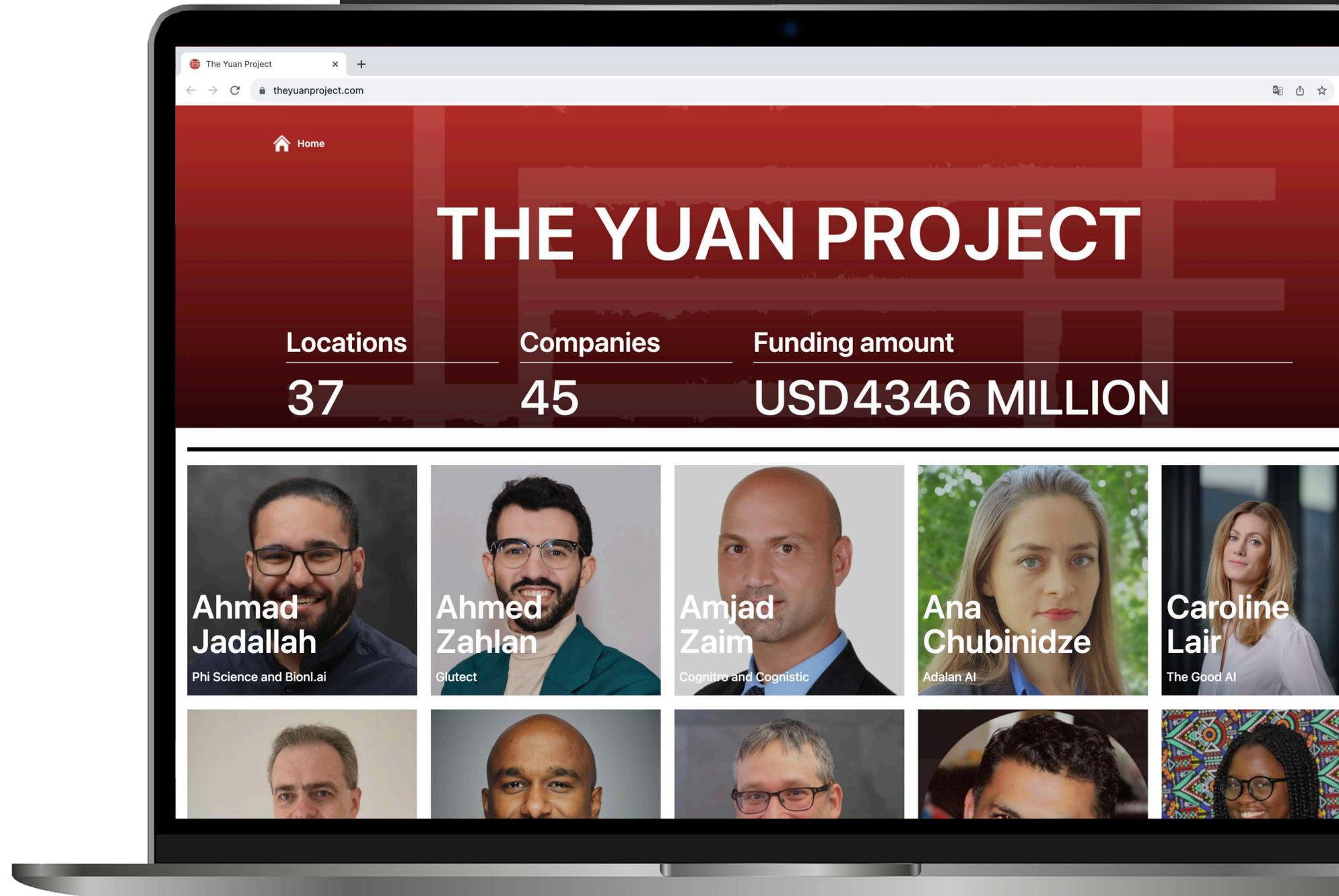
The Yuan Project is a privileged club reserved exclusively for medical artificial intelligence (AI) entrepreneurs who are driving innovation and transformation in the healthcare industry. As an initiative by The Yuan, a renowned global AI community, The Yuan Project extends a warm welcome to all C-suite executives and stakeholders from AI companies to join us and share their invaluable insights.

With its strong impact on the AI industry, The Yuan has entrenched itself as a leading force shaping the future of AI. Resting upon this foundation, The Yuan Project aims to build a supportive and collaborative platform for medical AI entrepreneurs to come together, exchange ideas, and foster groundbreaking advancements in healthcare.

At The Yuan Project, we understand the unique challenges and opportunities faced by those at the forefront of medical AI. Through our exclusive privileged club, we aim to foster an environment where like-minded professionals can connect, learn, and leverage each other's expertise to drive impactful change.

As a member of The Yuan Project, you gain access to a vibrant community of individuals who share a common goal: harnessing the power of AI to revolutionize healthcare. Whether you are a seasoned entrepreneur, a visionary investor, or a key decision-maker within an AI company, your presence and insights will enrich our collective knowledge and fuel the progress of our sector.

By joining The Yuan Project, you unlock a range of benefits tailored to support your entrepreneurial journey. From curated events and workshops to thought-provoking discussions and networking opportunities, our goal is to supply you with the resources and connections necessary to thrive in the medical AI landscape.



## The Yuan Digital Ad Ratecard

Number	Platform	Channel	Ad Unite	Dimensions	Price
1	PC	Home Page	Top Leaderboard	750*220	1000 USD/DAY
2	PC	Home Page	Banner 1	1000*120	800 USD/DAY
3	PC	Home Page	Banner 2	1000*120	500 USD/DAY
4	PC	Article Page	Top Banner	750*160	400 USD/DAY

## The Yuan Content Collaboration

Format	Platform	Description	Channel	Image Dimensions	Price
Full page advertorial	PC/Mobile	Client provides articles for review and publishing, or for publishing after The Yuan team has edited the content of client material. Full page content should be 1,000–2,000 words, with 1 accompanying image	All channels	600*350	1000 USD

## The Yuan is available on Factiva

*Factiva has approximately 33,000 sources from nearly every country worldwide, in 32 languages, and is owned by Dow Jones, publisher of The Wall Street Journal.*



## And More...

For a full list of **The Yuan** contributors and stories, please check out on our website at [www.the-yuan.com](http://www.the-yuan.com).

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## Media partners



## Strategic partners



